

Lumé

LIGHTING



Lampe od svile

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AURORA COLLECTION

SOPHISTICATED & INNOVATIVE

A Light that Lets Your Home Breathe Deeply
Svetlo koje omogućava vašem domu da duboko diše

For two decades, a singular pursuit
Dve decenije, jedna težnja

to find a more serene, a warmer vessel for light
da se nađe smireniji, topliji način za prenos svetlosti



Began with the spectacle of crystal evolved into the philosophy of the East.

From sculpting external „Light Luxury" to nurturing internal „Quiet Luxury".

Počelo je spektaklom kristala, a evoluiralo u filozofiju Istoka.

Od vajanja „Raskošne rasvete" do negovanja unutrašnjeg „Tihog luksuza".



Natural materials, animated by hand

Curated natural silk, traditional paper pulp, and natural bark fiber.

It is not perfect, and therefore utterly unique.

Light is the poetry of space, and the remedy for the mind.



Prirodni materijali, ručni rad.

Luksuzna prirodna svila, tradicionalni abažuri od papirne pulpe i vlakana kore drveta.

Nijedna svetiljka nije savršena, ali je jedinstvena.

Svetlost je poezija prostora i lek za um.



We offer a spiritual retreat for
relaxation, reflection
and return to one's true self.

Mi nudimo duhovno utočište
za relaksaciju, refleksiju
i povratak svom duhovnom biću.



Ako vam je dosta razmetanja i taštine, ako tražite duhovno bogatstvo,
If you are weary of ostentation but you seek inner richness;

Ako verujete da je istinski luksuz skriven u tišini, u harmoniji, u razumevanju
If you believe true luxury is found in quietness, in poise, in understanding;

Onda ste saveznik za kojim tragamo.
Then you are the ally we have been looking for;



Originating from Nature Returning to Essence

Nature never speaks in a single tongue.

It narrates the magnificence of life through the resilience of silk, the sediment and serenity of pulp, and the textural roughness of bark fiber

We listen to these three languages not to choose, but to translate. Transforming them into light's different personas: the Light of Warmth, the Light of Serenity, the Light of Strength. This is our answer to industrial homogeneity—to return beauty to its innate diversity and uniqueness.

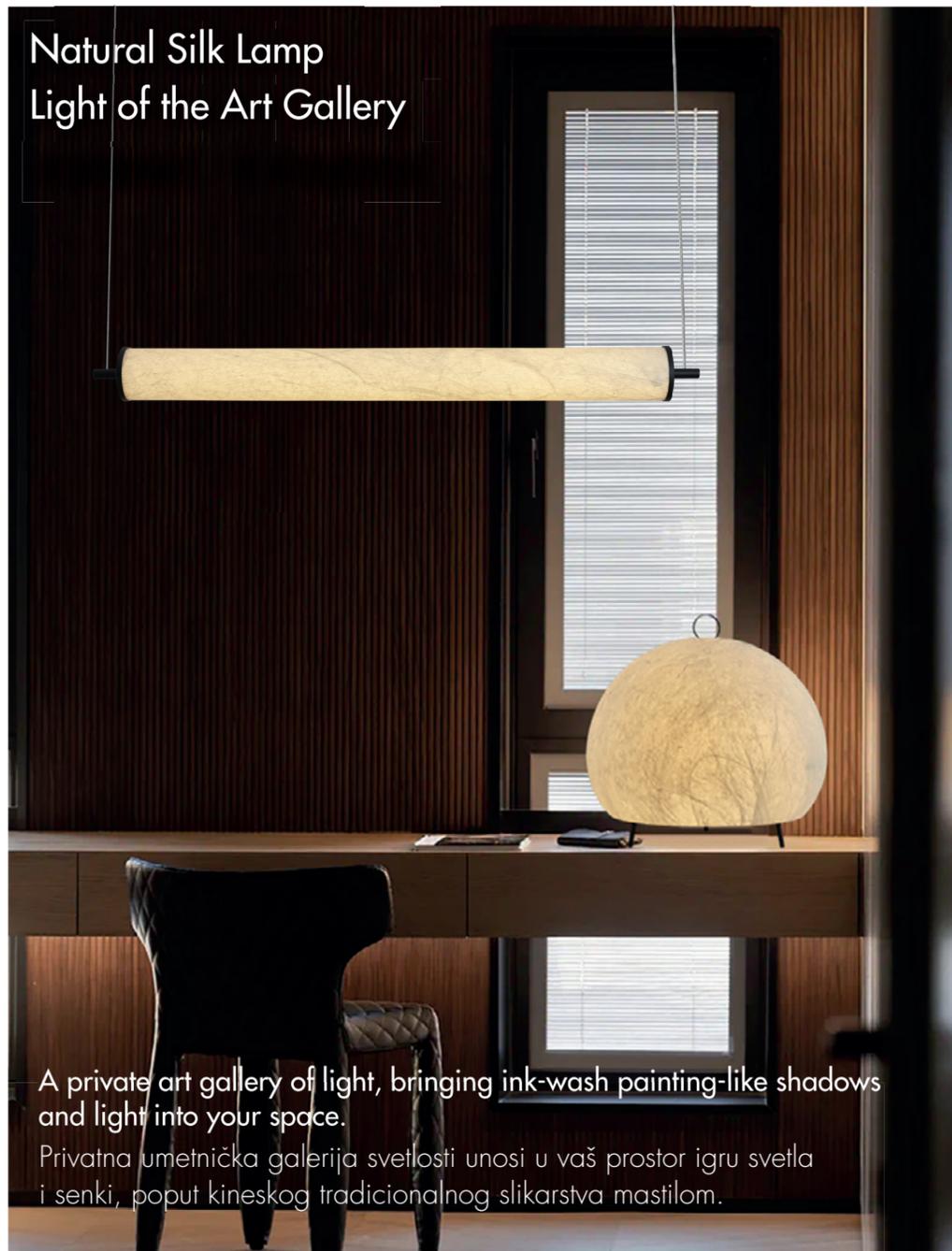
Poreklo iz prirode Povratak u suštinu

Priroda nikad ne govori samo jednim jezikom.

Pripoveda o veličanstvenosti života kroz otpornost svile, sediment i spokoj papirne pulpe i hrapavu teksturu vlakana kore.

Mi ne osluškujemo ta tri jezika da bismo izabrali jedan od njih, već da bismo ih preveli i transformisali u različite persone svetlosti: Svetlost topline, Svetlost spokoja, Svetlost snage. Ovo je naš odgovor na jednoobraznost industrijske rasvete – povratak lepoti, urođenoj originalnosti i jedinstvenosti.

Natural Silk Lamp
Light of the Art Gallery



A private art gallery of light, bringing ink-wash painting-like shadows and light into your space.
Privatna umetnička galerija svetlosti unosi u vaš prostor igru svetla i senki, poput kineskog tradicionalnog slikarstva mastilom.

Traditional Pulp Lamp
Light of the Meditative Retreat



Creates a tranquil corner, offering serene energy for thought and relaxation.
Stvorite tihi kutak i obezbedite mirnu energiju za razmišljanje i opuštanje

Bark Fiber Lamp
Light of the Earth's Strength



Crafted from natural bark fiber, its tough and textured surface speaks of the earth's primal strength, offering a profound and grounding energy.

Izrađena od prirodnih vlakana kore, njena čvrsta i teksturirana površina govori o Zemljinoj prvobitnoj snazi, nudeći duboku i nadahnjujuću energiju.



VISION

Arrival

Redefining the relationship between light and nature, arriving at a modern lifestyle aesthetic that returns to essence and spirituality.

Redefinišući odnose između svetlosti i prirode, dolazimo do moderne estetike životnog stila, koja se vraća suštini i duhovnosti.

Reviving the life of natural materials
tempering them by hand into light that breathes.

Oživljavajući prirodne materijale,
ručno ih oblikujemo u svetlost koja diše.



MISSION

Revive.

Revere



Respecting the innate character of materials, revealing nature's beauty without deliberate carving.

Poštujući urođeni karakter materijala, otkrivamo lepotu prirode bez unapred smišljenog rezbarenja.

Preserving the warmth and wisdom of traditional craftsmanship, letting details bear the weight of time.

Čuvajući toplinu i mudrost tradicionalnog zanatstva, dozvoljavamo detaljima da nose težinu vremena.



Guardianship

Resonance



Awakening a deep connection between people and nature through light, offering a tranquil and healing experience.

Budeći duboku povezanost između čoveka i prirode kroz svetlost, nudimo harmonično i isceljujuće iskustvo.

Rejecting industrial replication, pursuing the purity of materials, craftsmanship, and expression.

Odbacujući industrijsku proizvodnju, težimo ka čistoći materijala, zanatstvu i izražavanju.



Purity

ESENCIJA BRENDATA

Ponekad, imamo osećaj da nismo mi izabrali prirodu, već da je u ovom bučnom svetu, Priroda izabrala one koji još čuju njen glas.

Kada smo počeli, 2021. godine, svet se ubrzavao i postajao sve blistaviji. Ipak, bio je to surov, hladan sjaj. Sve je postalo identično – danas moderno, sutra odbačeno. Pitali smo se: Može li postojati samo jedan standard lepote? Zato smo se okrenuli i potražili odgovore od Prirode.

Otkrili smo da ne postoje dva komada kore sa istim teksturama, da nema dva lista svile koja bacaju isti sjaj. Zar ta „nesavršenost“ nije najistinitija, najdirljivija suština samog života? Shvatili smo u trenutku – naš zadatak nije da proizvedemo još jedan besprekoran industrijski artikal, već da prenesemo i predstavimo lepotu koju je Priroda već stvorila.

Zašto mora biti ručni rad? Zato što mašine ne razumeju jezik materijala. Samo ljudske ruke poseduju toplinu, strpljenje i otkucaje srca. Dok tkaju lampu, naši majstori pod prstima osećaju elastičnost svile i čuju dah papirne pulpe. Svoj dodir i tehniku suptilno prilagođavaju vlažnosti materijala i raspoloženju dana. Proces stvaranja ne odvija se na proizvodnoj traci, već ga čini razgovor između čoveka i materijala.

Svaka napravljena lampa nije „kopija“ sa proizvodne trake, već „pravo biće“. Na sebi nosi nepravilnosti prirode, zajedno sa toplinom ruku majstora i fokusom datog trenutka.



BRAND ESSENCE

Sometimes, I feel it was not us who chose nature, but rather, in a clamorous world, Nature chose those who could still hear her voice.

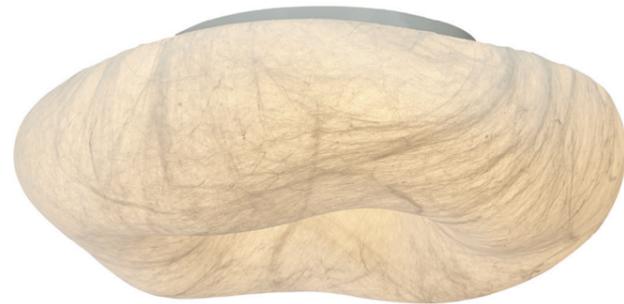
In 2003, when we began, the world was becoming faster and brighter. But it was a harsh, cold brightness. Everything was made identical – trendy today, discarded tomorrow. We asked: Could there only be one standard of beauty? So, we turned around and sought answers from Nature.

We discovered that no two pieces of bark share the same grain, no two sheets of silk cast the exact same glow. Isn't this "imperfection" the truest, most touching essence of life itself? It suddenly became clear: our task was not to manufacture another flawless industrial product, but to translate and present the beauty that Nature had already created.

Then, why must it be handmade? Because machines cannot understand the language of materials. Only human hands possess warmth, patience, and a heartbeat. Our artisans, while weaving a lamp, can feel the resilience of the silk and hear the breath of the paper pulp. They subtly adjust their touch and technique according to the material's humidity and mood of the day. This is not an assembly line; it is a conversation between human and material.

Every lamp that comes into being is not a "copy" from a production line, but a "living entity." It carries the irregularities of nature, along with the warmth of the artisan's hands and the focus of the moment.





Light, into the Next Decade
Svetlost za sledeću dekadu.

To guard is not the end.
Čuvanjem prirode naš posao se ne završava.

We are ready to bring this Eastern light into a broader world.
Spremni smo da ovu svetlost Istoka donesemo u svet.

We extend an invitation to creators and kindred spirits worldwide, anticipating
co-creation with you
Pozivamo stvaraocce i srodne duše širom sveta da nam se pridruže
u zajedničkom stvaranju.

To explore the epochal questions of "home, heart, and nature" together.
Da istražimo epohalna pitanja „doma, srca i prirode„.

The story of this light awaits you to write its next
chapter with us

Priča o ovoj svetlosti čeka vas da sa nama ispišete
njeno sledeće poglavlje.

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